# AMERICAN SOCIAL

IND 6255 | IND 5235 Graduate Design 1 Final Fall 2018

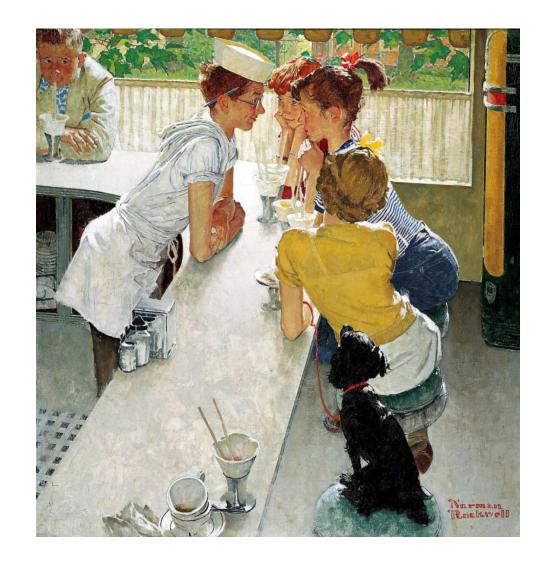
Katie Rothfield & Esperanza Muino

Roxana Lifshitz

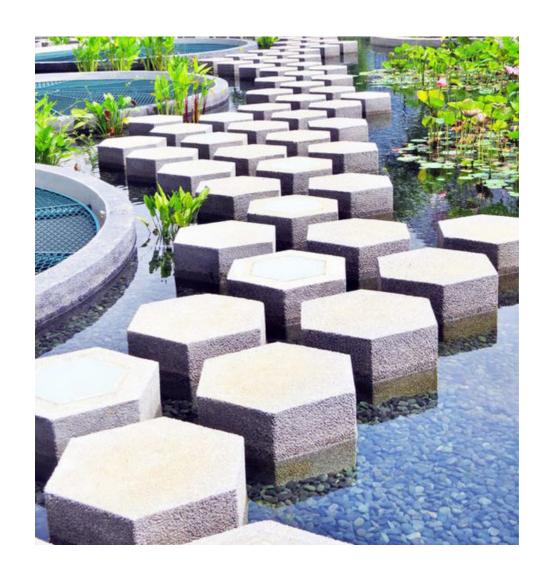




#### **Design Concept**







Social Connected Repetition

The design of American Social becomes the canvas on which experiences can be created. These positive memories keep guests returning for more.



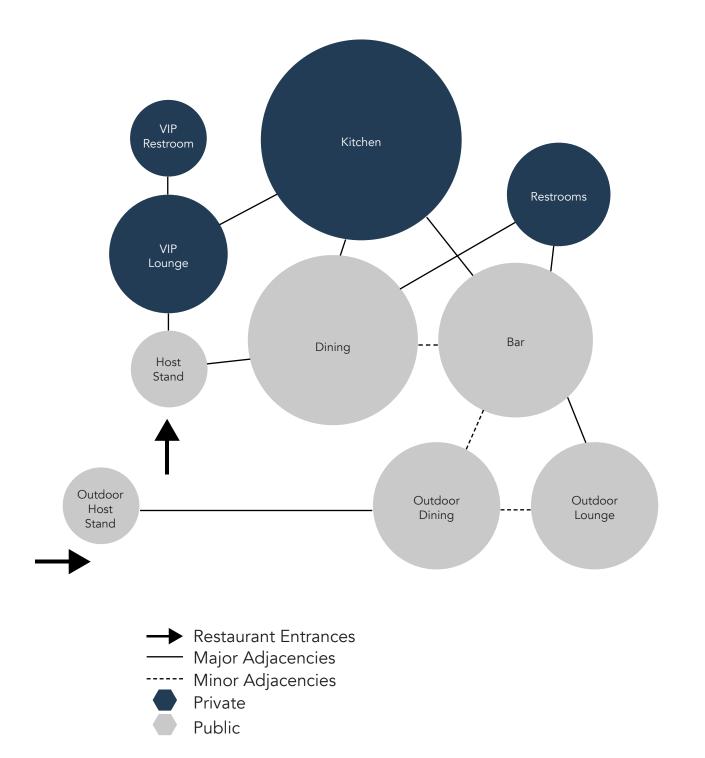
### **Concept Model**



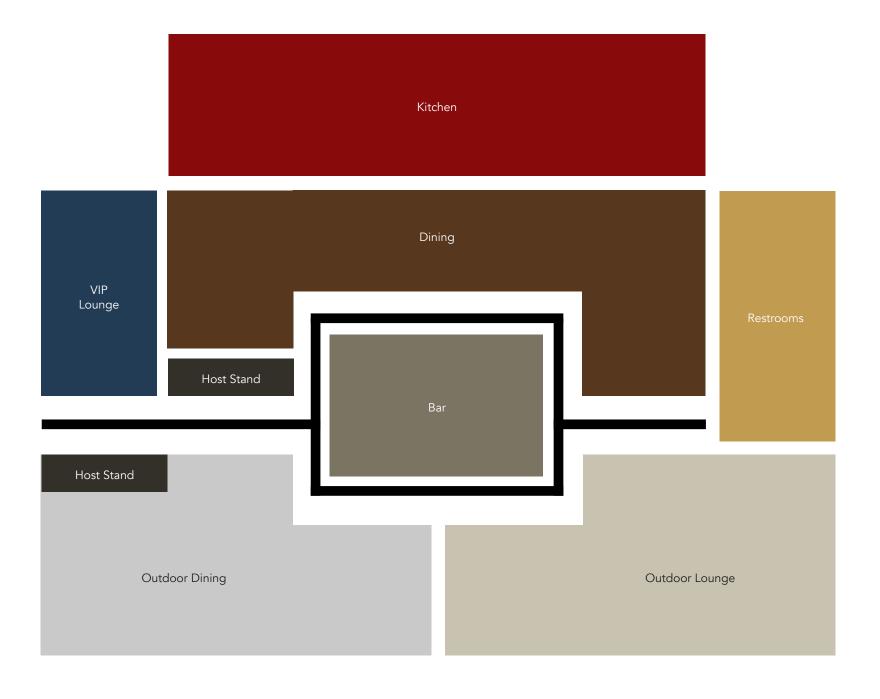


#### **Spatial Relationships**

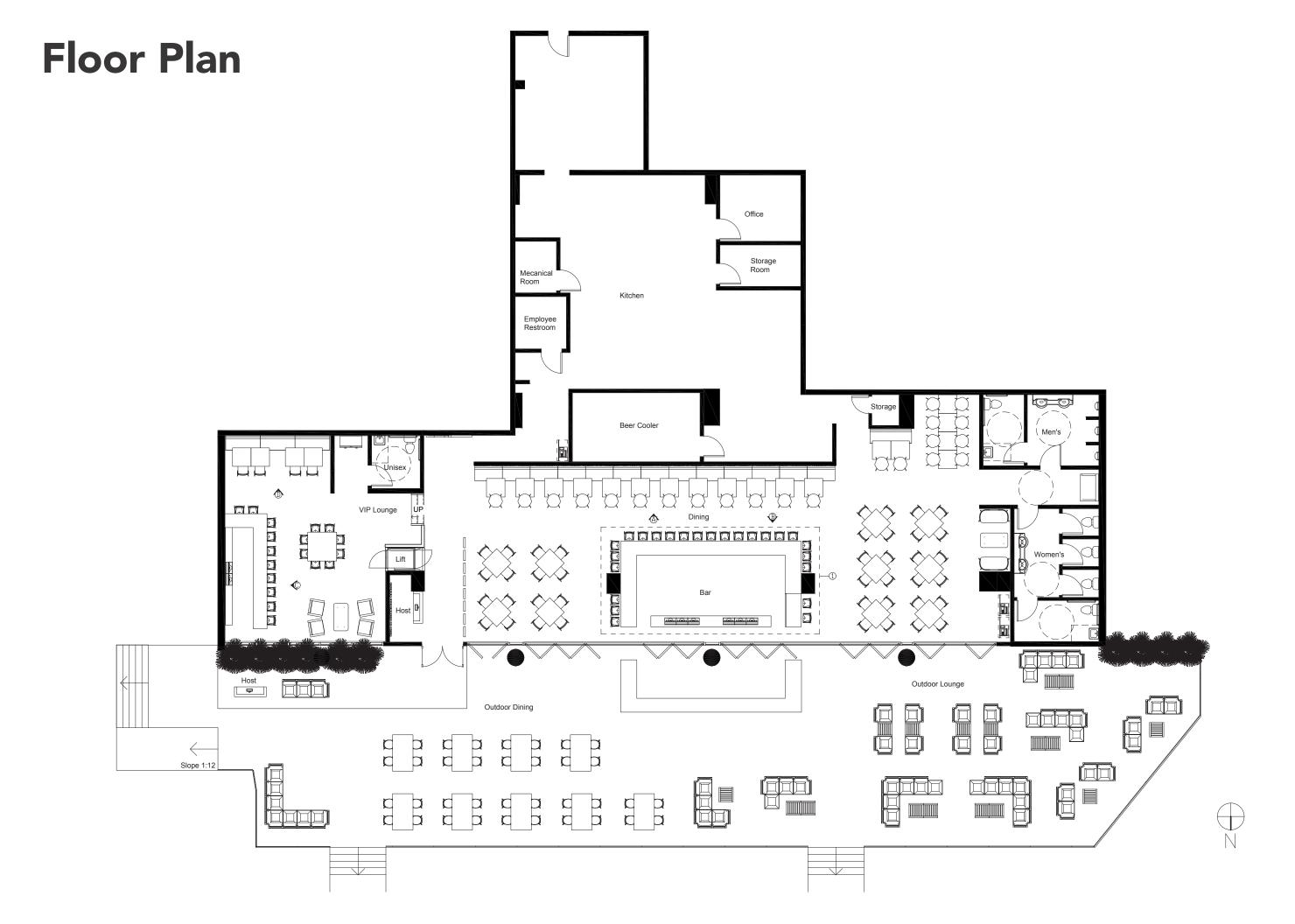
#### **ADJACENCY DIAGRAM**



#### **BLOCK DIAGRAM**

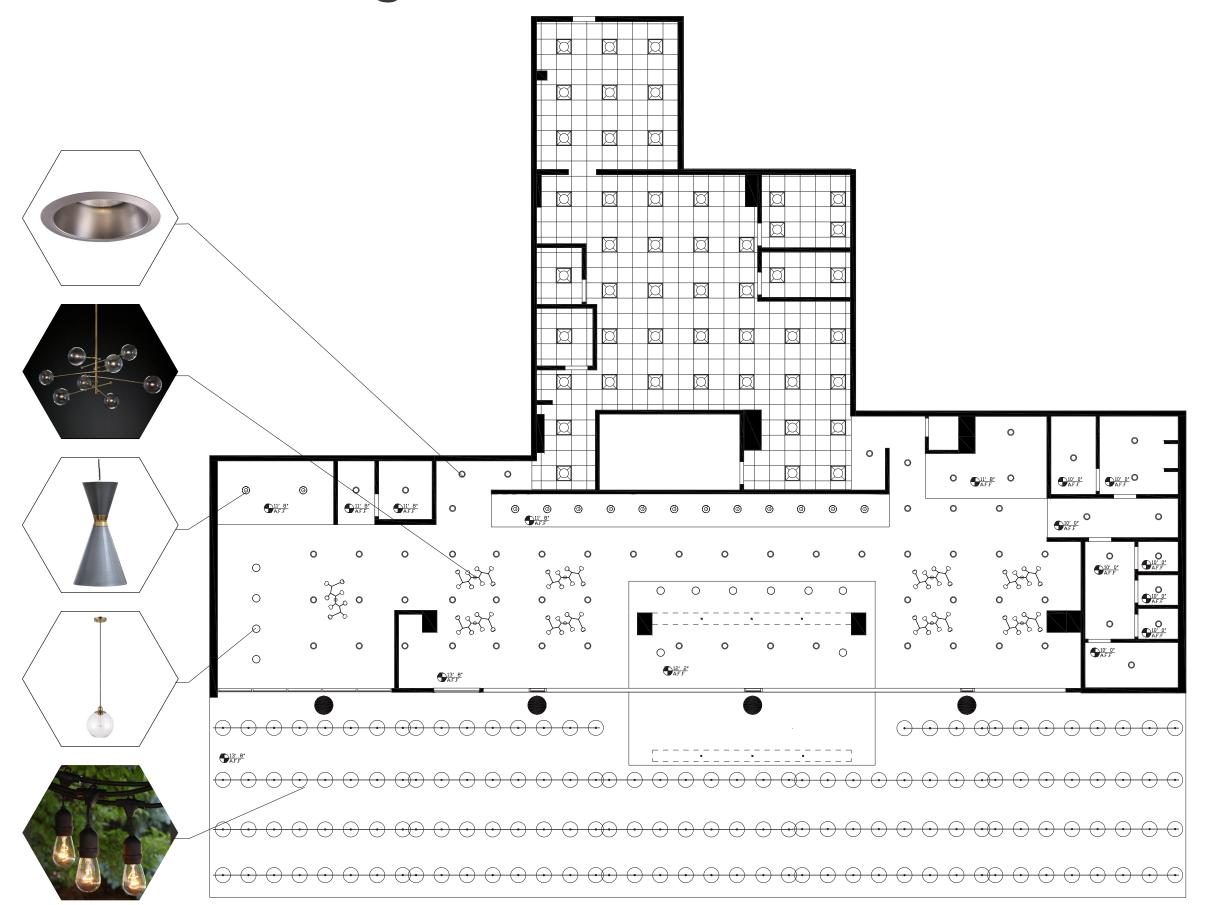








#### Reflected Ceiling Plan

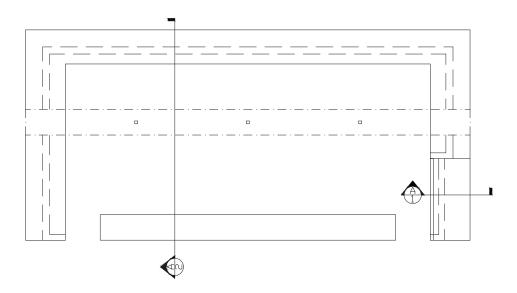


Symbol	Fixture	Mounting
	2×2 LED	Recessed
0	6" LED	Recessed
<b>©</b>	Pendants	Surface Mount
0	Glass Pendants	Surface Mount
3388	Decorative Glass Lamp	Surface Mount
	String Lights	Surface Mount

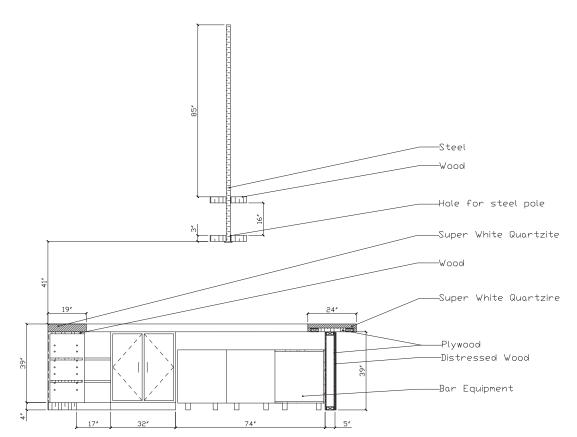




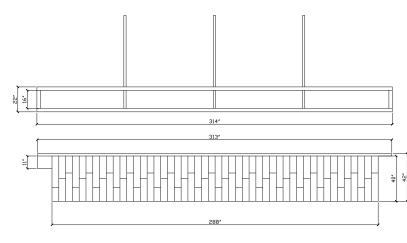
#### **Bar Millwork**



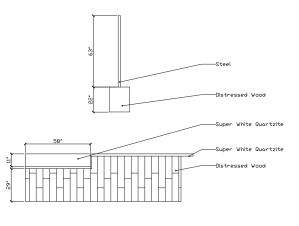
Floor Plan



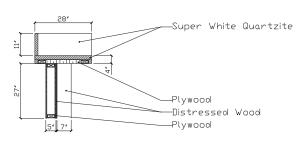
A Bar Section



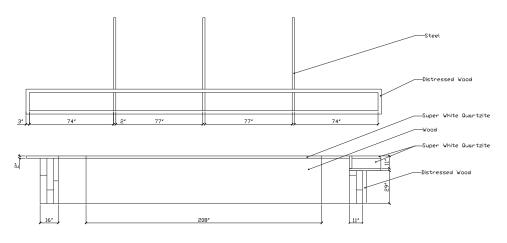
Front Elevation



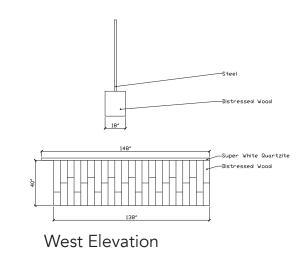
East Elevation







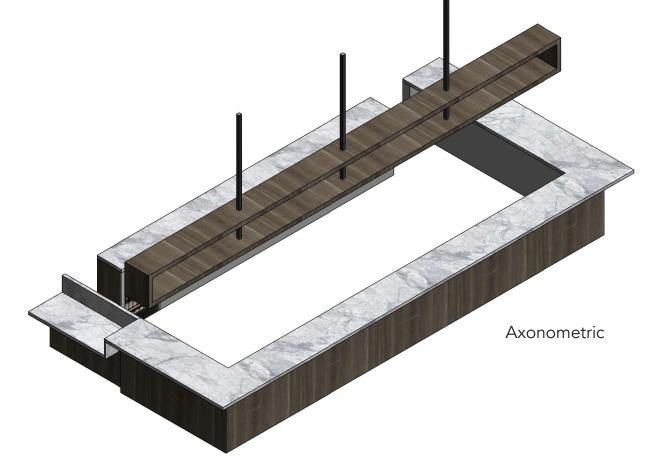
**Back Elevation** 





#### Millwork Model











Distressed Wood



Super White Quartzite



### Dining & Bar





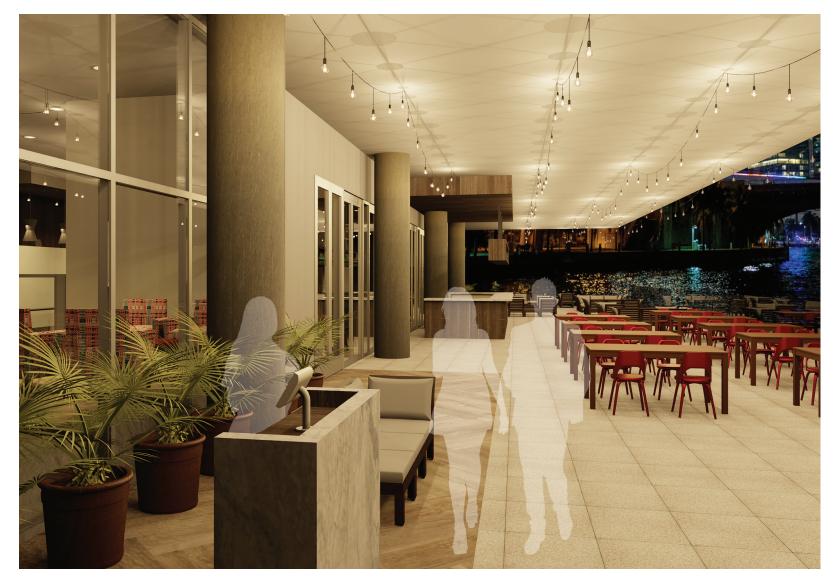
Expandable Walnut Wood Dining Table



Blue Leather Dining Chair



#### **Entry**





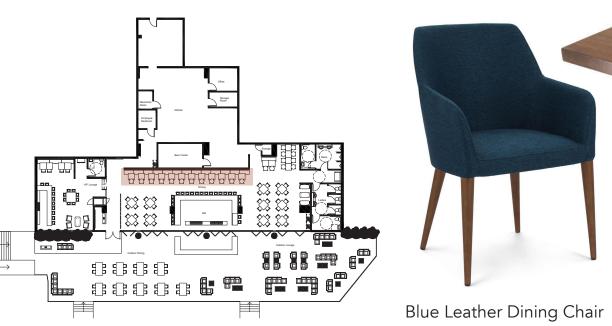






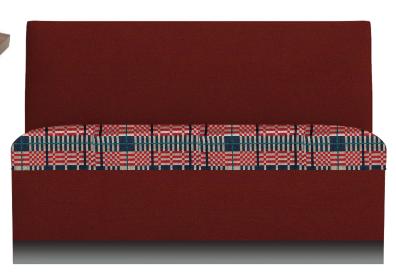








Walnut Wood Dining Table







Charcoal, Nude, and Pearl Hexagon tiles

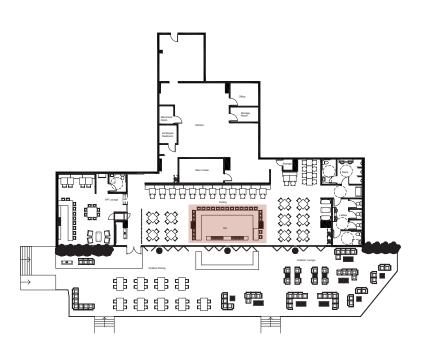


Italian Cone Grey Brass Pendant Lamp











Blue Leather Bar Stool

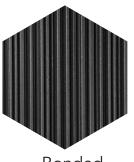








Super White Quartzite



Bonded Aluminum



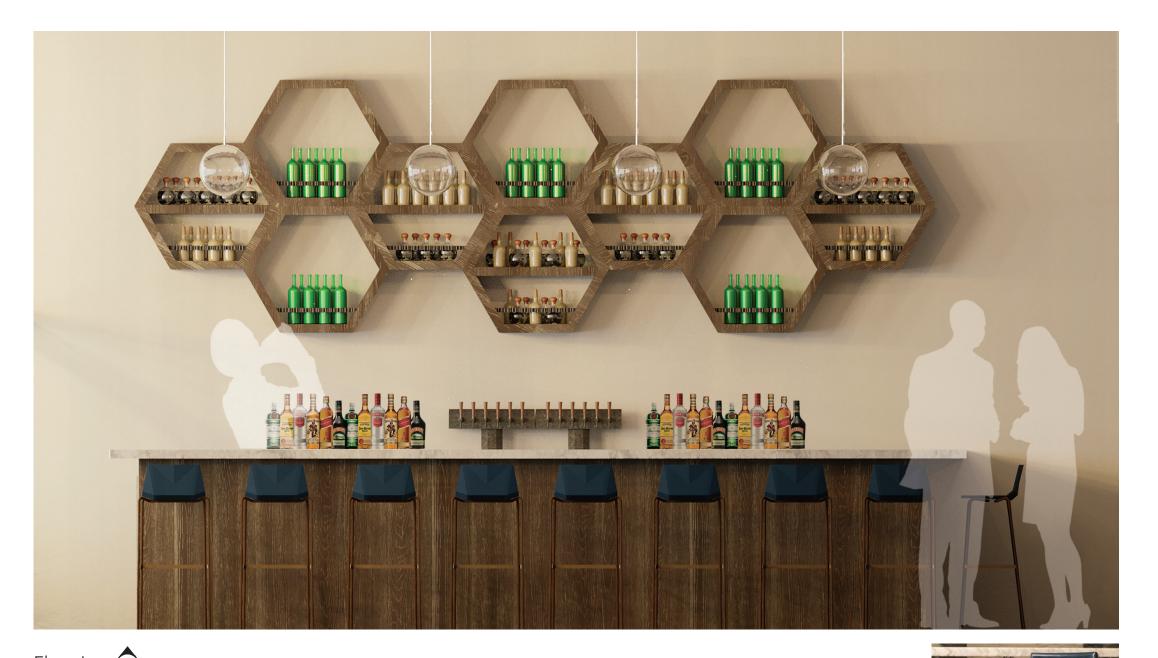
Aged Brass Dark

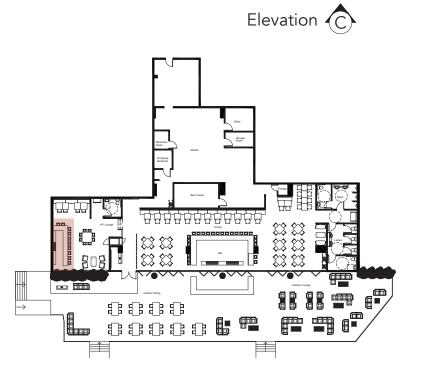


#### **VIP Lounge**













Quartzite

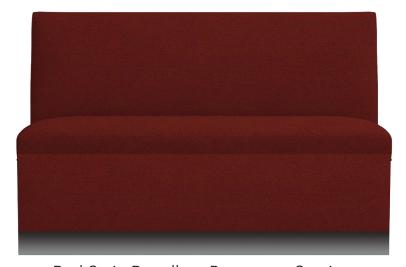






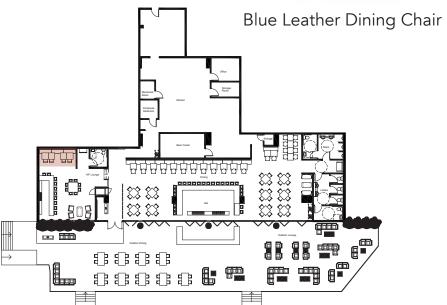


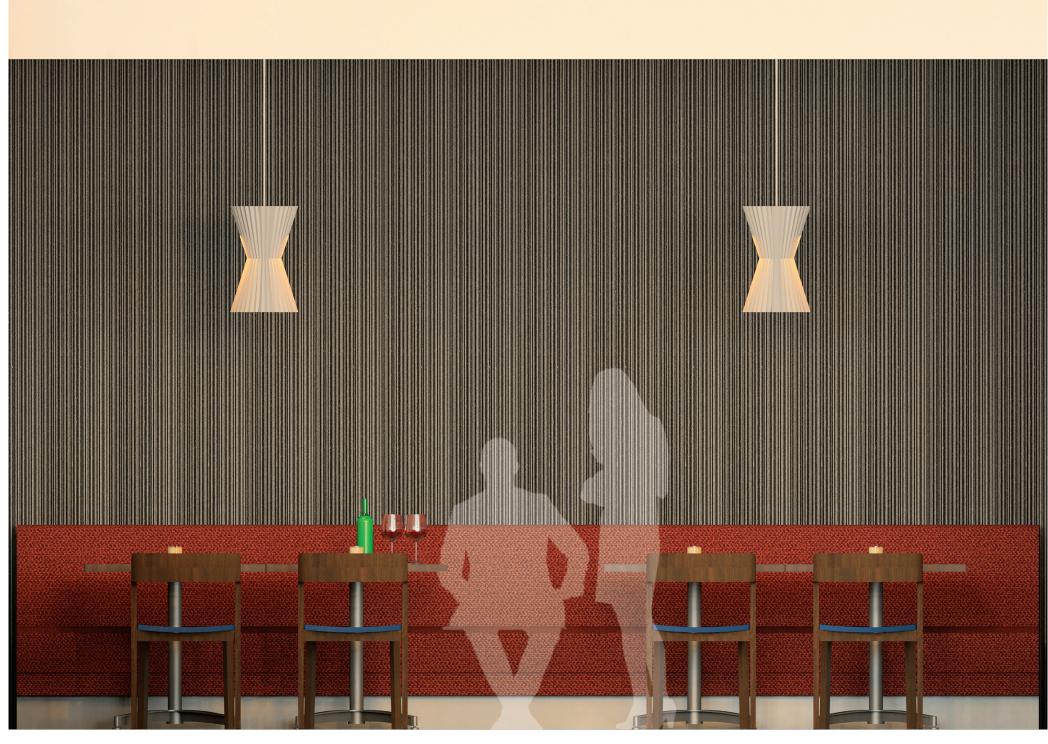
Blue Leather Bar Stool



Red Stain Repellent Banquette Seating









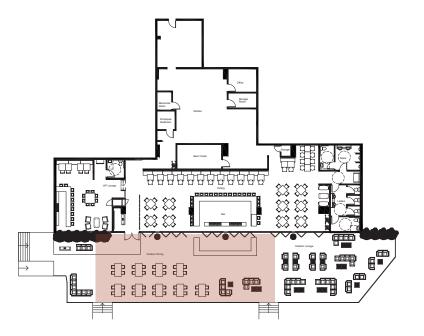


#### Outdoor





Gray Outdoor Sofa







Suspended String Lights



NANA Wall



Basalt Porcelain Stone Tile



#### **Branding**











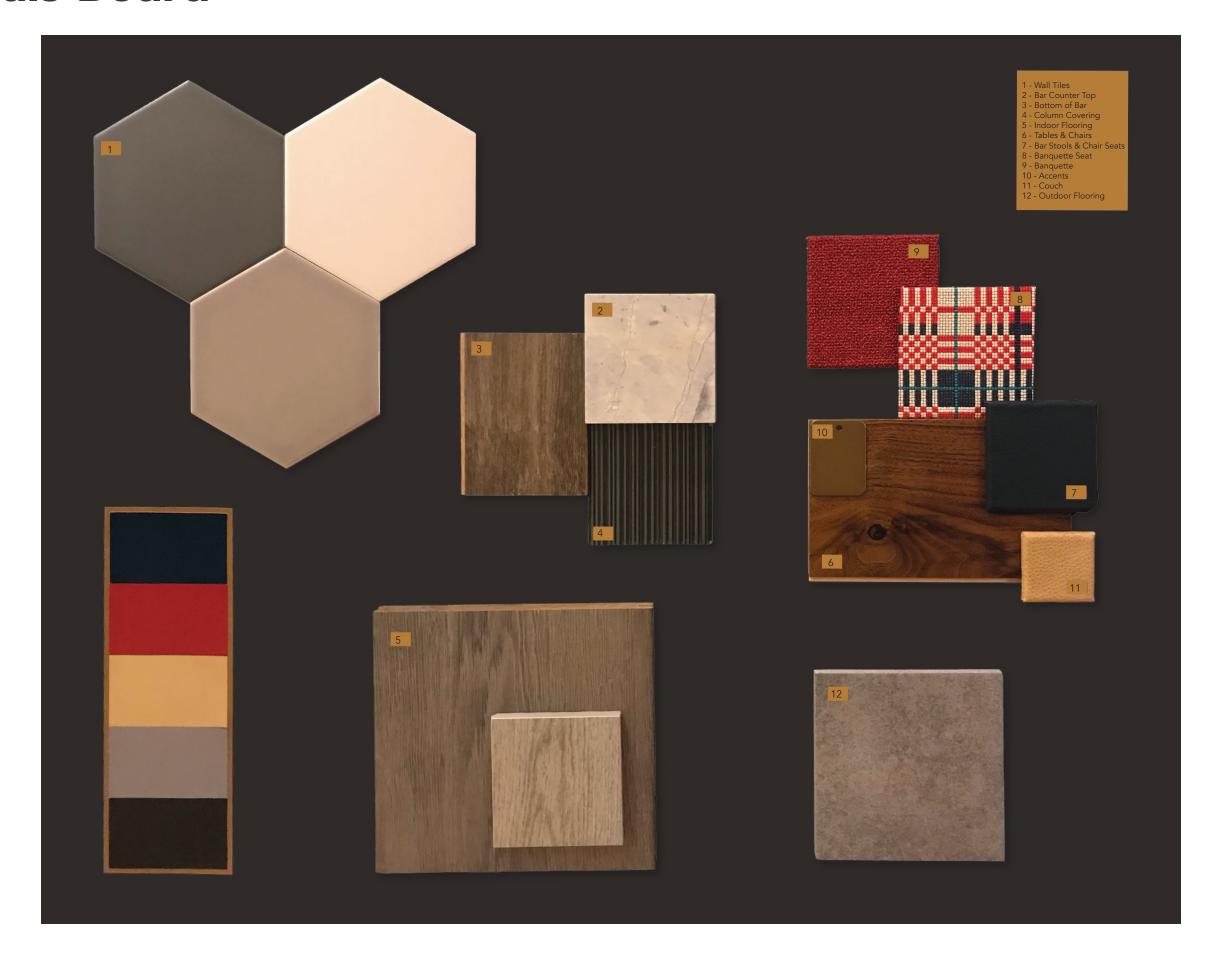








#### **Materials Board**





## THANK YOU!